

**NEW WEEKLY JOB POSTINGS FROM   
HELP WANTED ONLINE  
Office of Research**

**Week Ending December 12th, 2020 – New Ads Rebound To A Six Week High**

WETHERSFIELD, December 18th, 2020 – During the week ending December 12, 2020, there were 4,613 new postings, up 64% or +1,798 new ads from a week before. Fifty-one percent of this increase occurred in Health Care & Social Assistance (+570 new ads) and Retail Trade (+348 new ads). This increase echoes shifts experienced one year earlier. During December 2019, new ads were down 811 during the first week and up 1,571 during the second week. The two most recent weeks experienced similar shifts, down 658 during the first week of December 2020 and up 1,786 during the week ending December 12, 2020. This new ad level is the highest since October 2020. The graph below also illustrates how new ads are down 26% over 52 weeks.  
  
  
  
  
  
  
**Industries** with the most new postings include Health Care & Social Assistance, Retail Trade, and Finance & Insurance.

**Occupations** with the most new postings include Registered Nurses, Retail Salespersons, and Supervisors of Retail Sales Workers.

**Employers** with the most new postings include CVS Health, Lowe’s Companies Inc., and Anthem Blue Cross

**The three industries with the most new job postings where**

* **Health Care & Social Assistance** (1,194 new postings, +91% over the week)
* **Retail Trade** (664 new postings, +110% over the week)
* **Finance & Insurance** (394 new postings, +78% over the week)

   
 Every sectors had job posting increases over the week and 16 had increases over four weeks. Some of the largest over the week increases occurred in Health Care & Social Assistance (+570 new ads or +91%), Retail Trade (+348 new ads or +110%), and Finance & Insurance (+173 new ads or +78%). Employers with the most new postings in these three industries respectively are Hartford Healthcare (+49 new ads), CVS Health (+231 new ads), and Anthem Blue Cross (+60 new ads).   
  
For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

The June 2020 edition of the Connecticut Economic Digest features an article on HWOL: <https://www1.ctdol.state.ct.us/lmi/digest/pdfs/cedjun20.pdf>

**New Job Postings by Occupation**

**The occupations with the most new postings were:**

* Registered Nurses (263 new postings, +199% over the week)
* Retail Salespersons (209 new postings, +83% over the week)
* Supervisors of Retail Sales Workers (146 new postings, +170% over the week)



**Employers with the Most New Job Postings**

Employers with the most new job postings were mostly in Health Care and Finance & Insurance. The 25 employers shown above account for 23 percent of all new ads. Of the top 25 employers, 22 had over the week increases and 3 had decreases. The largest increases in the top 25 were had by CVS Health (+192 new ads), Lowe’s Companies Inc (+55 new ads), and Anthem Blue Cross (+44 new ads). The three deceasing top 25 employers were Trinity Health (-26 new ads), Hartford Healthcare (-14 new ads), and Yale-New Haven Health System (-5 new ads).

**Covid-19 and Weekly New Job Postings**  
In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world. This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.  
  
**What is HWOL?**The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

**To view more HWOL data, go to:** [**https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf**](https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf)